

# MUNSON

## Art in Bloom

### 2025 Fine Art and Floral Exhibition

#### Call for Applicants

The Munson Museum of Art is pleased to announce the fifth installment of the enormously popular *Art in Bloom*, the celebration of the Museum's collection as interpreted through fresh flowers April 4 through April 6. This extraordinary three-day program will showcase floral creations inspired by timeless artworks, and include special events, workshops, and floral-inspired items at the Art in Bloom Shop.

Similar popular events are held by museums across the country, drawing thousands of visitors to view imaginative floral interpretations of selected works of art.

Munson is now accepting applications from professional florists, garden club members, designers and other creatives to fashion stunning floral arrangements for *Art in Bloom*. A limited number of spaces is available. Participating floral designers will be able to choose an inspirational artwork from a list provided by the Museum and accessible online and in the galleries.

Ribbons and plaques will be awarded for the top designs by a panel of judges as well as people's choice.

#### Benefits of participating!

- All *Art in Bloom* attendees will view your name, the business you represent (if applicable), and your creation.
- Participants will be listed in Munson members' *Bulletin*, mailed to over 4,000 households and businesses across the Mohawk Valley, and splashed across Munson social media outlets, including images.
- Participating designers are invited to a special reception.
- Photographs of award-winning creations will be featured in the members' *Bulletin*.
- All award winners will receive a Family or Corporate Contributor membership with exclusive benefits. Benefits include free admission to all Museum exhibitions, including special exhibitions; invitations to special events; and discounts at the Museum Shop and Performing Arts and on Film series tickets, Museum Education programs, and School of Art classes.
- All award winners also receive a commemorative plaque honoring their award-winning status. Winning entries will be identified during the special reception.
- Materials used in your floral design may be considered tax deductible.
- Your participation supports the arts at Munson!

#### HOW TO APPLY

Complete the application below and return with three photographs representative of your floral design work to [bkane@munson.art](mailto:bkane@munson.art). Up to two designers from a single business may apply. Designers will be selected based on their experience and sample design photos. Please contact Barb Kane at [bkane@munson.art](mailto:bkane@munson.art) if you have any questions.

**ALL APPLICATIONS ARE DUE BY 5 P.M. FRIDAY, January 31.**

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### 2025 Fine Art and Floral Exhibition Application

PLEASE COMPLETE THIS FORM AND RETURN (by email to [bkane@munson.art](mailto:bkane@munson.art))

BY 5 P.M. FRIDAY, JANUARY 31.

Full Name \_\_\_\_\_

Participant Type

\_\_\_\_\_ Professional Florist

\_\_\_\_\_ Professional Designer

\_\_\_\_\_ Garden Club Member

\_\_\_\_\_ Other (explain) \_\_\_\_\_

Address \_\_\_\_\_

City and zip code \_\_\_\_\_

Email address \_\_\_\_\_

Cell phone \_\_\_\_\_

Home or business phone \_\_\_\_\_

Personal or company website \_\_\_\_\_

Years of service \_\_\_\_\_

Certifications

\_\_\_\_\_ AIFD

\_\_\_\_\_ CFD

\_\_\_\_\_ State Certification

\_\_\_\_\_ Other (please specify)

Please describe your floral and design experience.

To complete this application, submit three photos representative of your floral work. Email images to [bkane@munson.art](mailto:bkane@munson.art) as attachments or paste directly into an email. You will be notified by February 10.